

TPF101 Course Syllabus Trademark Forms, Filing & Prosecution Fundamentals

WHERE NONLAWYER PROFESSIONALS BECOME KNOWLEDGABLE IP PARALEGALS

Course Overview

TPF101 is a self-paced foundational course on trademark forms & filing, which transitions into an intermediate plan of study in trademark prosecution. Upon successful completion, students will have been taught substantial fundamentals in filing and prosecuting trademark applications worldwide. Provided is a core understanding of what trademarks are, familiarity with numerous trademark filing forms & procedures, as well as pre-registration, registration and post registration processes.

TPF101MSP- \$372.00

- Trademark Forms & Filing Fundamentals Course
- Approximate Total Duration: 12 hours

TPF101MSX- \$472.00

- Trademark Forms & Filing Fundamentals Course + Final Exam
- Approximate Total Duration: 14 hours

Lesson 1: What Is A Trademark?

- Lanham Act
- Definitions
- What is a trademark?
 - Coined / Arbitrary / Suggestive / Descriptive / Generic marks
 - Standard Character / Special Form / Nontraditional marks
 - Geographic marks / Collective and Certification marks
- Registration - where & when can a mark be registered?
 - State vs. Federal
- Goods, Services & Classes
- Searching
- References
- Homework (optional)

Lesson 2: Trademark Applications

- Flow Charts
- Basis for Filing
 - Use in Commerce, Intent to Use, Paris Convention & Madrid Protocol
- Parts of an application
 - Applicant / Owner of the mark
 - Correspondence address
 - Depiction of the mark
 - Goods/Services
 - Basis for Filing
 - Specimen for use based applications
 - Declaration
 - Signature
 - Filing fee
- Homework (optional)

Lesson 3: Filing a Trademark Application

- Before You Start
- Application Information
- Filing The Application
- TEAS
- Initial Application Form
- TEAS Form
- TEAS - Signature
- TEAS Validation Page
- TEAS Text Form
- TEAS Signature Request
- Homework (optional)

Lesson 4: Examination

- Filing Receipt
- Examination
 - Types of Rejections
 - Disclaimers
 - Description of the mark
 - Amending to Supplemental Register
 - Secondary Meaning
- Responses
 - Filing a Trademark Response
 - Examiner Amendments
 - Final Office Actions
 - Options for Response
- Acceptance (Publication)
- Homework (optional)

Lesson 5: ITU Prosecution

- Trademarks: Intent to Use (ITU)
- Amendment to Allege Use
 - Before publication
- Notice of Allowance & Due Dates
- Statement of Use
 - Extensions of time to file Statements of Use
- Divisional Applications
 - Why, when and ramifications
- Homework (optional)

Lesson 6: Registration and Post Registration

- Certificate of Registration
- Correcting Certificate of Registration
- Declarations under §§ 8 & 15
 - Declaration of Use (§8)
 - Declaration of Incontestability (§15)
- Application for Renewal under §§ 8 & 9
- Assignments
- Trademark History & Global Trends (courtesy of Thomson Reuters)
- Homework (optional)

Cancellations & Refunds

Course tuition, less a \$25.00 handling charge per registration, will be refunded upon WRITTEN CANCELLATION received prior to the "sent" timestamp of the Institute's initial email containing the first session's playback link; or in the case of live classes, within 7 days of the first live session. Cancellations received after this time will not be considered, and no refunds will be given. Attendee substitution for the course is permitted, though the new student will be required to register in full themselves and must meet all prerequisites within 30 days of cancellation.

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